

Theme, Guidelines and Selection Criteria
2025 Metropolitan Student Art Calendar Contest
“Being Water Wise Is ...”



2024/25 THEME AND GUIDELINES

1. The new theme of the 2025 student art calendar contest is **“Being Water Wise Is ...”** This means wise and efficient water use inside and outside of the home, at school, in the community, in business and industry, in agriculture, and in recreation. The importance of clean and reliable water to public health has been made even more clear over the past few years. Additionally, climate change is stressing Southern California’s water supplies and we need to adapt. This theme of water conservation and stewardship should be reflected in the artwork.
2. All art becomes the property of Metropolitan and the participating member/retail agency. Metropolitan and the participating agency have the right to use any selected art for the **Being Water Wise Is**’calendar, promotional items and/or for other public relations use. This includes but is not limited to Metropolitan’s website, social media, and reproduction of copies on such items as t-shirts, stickers, postcards, etc.

ART SELECTION CRITERIA

All art media are eligible (print, digital, 3D sculpture, etc.) and **must** be submitted digitally. Each of these selection criteria **must** be followed in order to qualify for judging by Metropolitan.

- For students who use digital notepads or drawing tablets, all artwork must be original. Do not submit artwork with traced, trademarked, or copyrighted slogans or characters (i.e. Snoopy, Sponge Bob, Dora the Explorer, etc.).
- “Being Water Wise Is ... “ is the overall theme. A “short” water message may be included on the artwork (not necessarily the words of the theme/topic). The less text the better.
- Artwork drawn on 12” x 18” paper can have a one-inch white or blank border on all four sides.
- A good example of stewardship is protecting the water from pollution or collecting rainwater in buckets and reusing it to water plants
- A good example of conservation is turning off the water while brushing your teeth and taking short showers
- Artwork may depict climate change or various conservation and waterwise use:
 - inside or outside of the home or school
 - in industries or businesses
 - in the environment (nature)
 - in agriculture
 - in recreation
 - cleanliness/proper hygiene
- Art with misspelled words will not be selected.
- Bold, bright, brilliant colors show up the best. Students may use the following art media: computer generated digital art, crayons, markers, pencils, paints, watercolors, chalk, cut paper or fabric.
- Metropolitan reserves the right to question or disqualify any artwork that is clearly not the work of the student based on their age and grade level.

ART SCORING CRITERIA

Art will be selected for the Metropolitan Art Calendar based upon four scoring criteria:

- a. Adherence to Art Selection Criteria (as listed above)
- b. Degree to which art addresses water conservation and stewardship
- c. Level of originality (e.g. uniqueness, creativity)
- d. Degree of visual and word clarity (e.g. the use of color, art media and/or text)