

Contact:

Andrea Carruthers Communications Officer 909.993.1935 acarruthers@ieua.org

Inland Empire Utilities Agency Celebrates Water Awareness Month Agency to Host Water-Wise Giveaways

INLAND EMPIRE, CA – The Inland Empire Utilities Agency (IEUA/Agency) recognizes the month of May as Water Awareness Month. Throughout the month, and especially as the State experiences severe drought conditions, residents are encouraged to be mindful of their water footprint and to implement actions to sustain our water resources.

Water Awareness Month highlights the importance of California's water resources in supporting environmental and physical health and symbolizes the start of typical peak water usage due to historical increases in temperature.

"There is no better introduction to the significance of this year's Water Awareness Month than the severity of today's drought," stated IEUA Board President Steve Elie. "The time is now to change our habits and become familiar with the water-saving tips, rebates, and programs provided by cities and local water agencies to reduce water use and conserve available resources."

To encourage water-use efficiency and drought awareness, IEUA will be educating the community on the importance of saving water and hosting water-wise giveaways throughout the month on the Agency's social media channels. Participants will have the opportunity to win a unique giveaway item each week by sharing how they use water wisely. IEUA residents without a social media account are also able to participate throughout the month by sending an email to info@eieua.org sharing how they save water. One (1) prize will be given per entry, per week while supplies last.

Ways to save water:

- Use a broom instead of a hose to clean your sidewalk and driveway. Save up to 100 gallons each time.
- When watering, water plants in the early morning or late evening to reduce evaporation. Save up to 5 gallons each time. Please check with your local water provider for any watering restrictions.
- Check your sprinkler system for drips, overspray, and broken sprinkler heads. Save up to 500 gallons per month.
- Take advantage of local rebates on devices such as a smart sprinkler controller that adjusts watering based on weather, soil type, and the amount of shade. Save up to 40 gallons per day.
- Find and fix household leaks. Save up to 25 gallons per day.
- Visit bewaterwise.com for more water saving tips and information.

"I strongly encourage the community to continue evaluating ways they can use water wisely, not just throughout the month of May, but year-round," continued Elie. "Collaboration is key. We must all work together to contribute to increased water savings for our region," continued Elie.

Social media giveaway details, rules, and information can be found on Instagram, Facebook, or Twitter @IEUAwater as well as IEUA's website www.ieua.org.

For additional tips, resources, and up-to-date information on the drought, visit ieua.org/drought-status.

The Inland Empire Utilities Agency covers 242-square miles, distributes imported water, provides industrial/municipal wastewater collection and treatment services, and other related utility services to more than 875,000 people through its customer agencies which include Chino, Chino Hills, Cucamonga Valley Water District, Fontana, Fontana Water Company, Montclair, Monte Vista Water District, Ontario, and Upland.