

FOR IMMEDIATE RELEASE: July 20, 2020 **Contact:** Andréa Carruthers Manager of External Affairs 909.993.1935 acarruthers@ieua.org

## Inland Empire Utilities Agency Launches New Digital Education Program Wally's Water Conservation Camp

**INLAND EMPIRE, CA**– The Inland Empire Utilities Agency (IEUA/Agency) recently launched a new digital education program geared toward educating kids and the entire family about sustaining our precious natural resources.

This new digital program booklet titled, Wally's Water Conservation Camp, is a 20 day, at-home activity guide that will teach kids of all ages and families about water resources, sustainability and environmental stewardship. The booklet encompasses a wide range of activities and lessons from the Agency's popular Water Discovery Field Trip Program, as well as activities that promote creativity and a healthy lifestyle while staying true to IEUA's vision and business goals focused on water management, environmental stewardship and education. Camp-goers are encouraged to share photos of their "campsites" and activity re-creations via social media by sending a message to IEUA's Facebook, Twitter and/or Instagram accounts @ieuawater.

"We are excited to have developed this innovative program for students and families to learn about water awareness and the importance of sustaining our planet's natural resources," stated IEUA General Manager Shivaji Deshmukh. "Being able to teach these lessons through a virtual platform, while reducing screen time and encouraging movement, outdoor exploration and hands-on activities, is especially important during this time, and Wally's Water Conservation Camp is a great resource to continue educating our future generations."

Wally's Water Conservation Camp booklet is available for download at www.ieua.org.

The Inland Empire Utilities Agency covers 242-square miles, distributes imported water, provides industrial/municipal wastewater collection and treatment services, and other related utility services to more than 875,000 people through its member agencies which include Chino, Chino Hills, Cucamonga Valley Water District, Fontana, Fontana Water Company, Montclair, Monte Vista Water District, Ontario, and Upland.