

FOR IMMEDIATE RELEASE:

May 1, 2018

Contact:

Kathy Besser
Executive Manager of External Affairs
and Policy Development/AGM
909.993.1638
kbesser@ieua.org

Over 3,800 Participants Learn About Environmental Stewardship at the Inland Empire Utilities Agency's 10th Annual Earth Day Event

Chino, California – The Inland Empire Utilities Agency (IEUA) partnered with the city of Chino to co-host a two-day Earth Day Event on April 18 and 19, 2018 at the Chino Creek Wetlands and Educational Park. The Earth Day celebration provided Water Discovery field trips to approximately 2,000 students, parents and teachers on April 18th and hosted over 1,800 community members on April 19th during Community Day.

The Earth Day event promotes environmental awareness to the community and provides ways for the community to take action and support environmental stewardship. It includes environmental exhibits, free giveaways, hands-on earth-friendly activities, environmental show performances, and much more.

During Water Discovery Day, students visited a variety of activity booths to learn about recycling, the water cycle, the natural habitat, and ways to protect Earth's resources. The students also had the opportunity to meet Wally the water drop (IEUA's education mascot) and Owlie the owl (Chino Creek Wetlands and Educational Park's mascot).

During Community Day, participants visited 29 vendors, partook in earth friendly activities, received giveaways, watched environmental shows, learned about frog eggs at the slime-making booth, and took selfies at the #kickwaterwaste booth. The activities and giveaways highlighted messaging and tips on how to protect the environment, reduce our carbon footprint and use water efficiently.

"The Annual Earth Day celebration is an opportunity for us to reach out to the community and offer ways anyone can protect the environment. It is a time where we all can learn more about the Earth's precious natural resources and how to practice efficiency and sustainability," stated IEUA Board President Steve Elie. "If each participant walks away from the event knowing at least one way to practice environmental stewardship, then the event has served its purpose."

For more information on the event, check out IEUA's Facebook, Twitter and Instagram pages @IEUAwater, or visit www.ieua.org.

IEUA would like to thank our Earth Day 2018 sponsors including Viramontes, Starbucks, Nestle Water, and Snap Graphics.

The Chino Creek Wetlands and Educational Park was partially funded by a grant from the State Water Resources Control Board.

The Water Discovery and Busing Mini-Grant Program is partially funded by a grant from the California Department of Parks and Recreation.

The Inland Empire Utilities Agency covers 242-square miles, distributes imported water, provides industrial/municipal wastewater collection and treatment services, and other related utility services to more than 875,000 people through its member agencies which include Chino, Chino Hills, Cucamonga Valley Water District, Fontana, Fontana Water Company, Montclair, Monte Vista Water District, Ontario, and Upland.