

## **FOR IMMEDIATE RELEASE:**

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## **Contact:**

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# May is Water Awareness Month: Kick the Water Wasting Habit for Good

**Inland Empire, California** – May is Water Awareness Month and the Inland Empire Utilities Agency (IEUA) encourages the community to be aware of their water use and kick the water wasting habit for good.

California is facing a historic drought and Water Awareness Month acts as a reminder for all to use water efficiently. Historically, water use increases in the month of May; especially, outdoor use. As much as 70 percent of the water used is for outdoor uses such as watering lawns, washing cars and cleaning driveways and patios. In order to help reduce water use outdoors and indoors, IEUA will be posting water saving tips on all social media channels. In addition, IEUA will be hosting a Water Awareness Month social media contest for the month of May (details below).

"May is a perfect time to inspect outdoor irrigation systems and take advantage of the water use efficiency rebate programs made available through IEUA and the Metropolitan Water District of Southern California. El Nino has not impacted our community like anticipated and we are encouraging the community to use water wisely this summer and all year long," stated IEUA Board President Terry Catlin.

## Ways to save water include:

- Shut off sprinklers after rainfall.
- Sweep, don't spray.
- Install drip and smart irrigation systems.
- Upgrade your indoor and outdoor water fixtures.
- Run only full loads in the dish and clothes washer.

#### Water Awareness Month Contest Guidelines:

- 1. Follow IEUA on Facebook or Twitter @IEUAwater.
- 2. Snap a photo of a water saving activity. Upload the image on Facebook or Twitter. Include a description of the water saving activity in the caption.
- 3. Tag IEUA's page at Inland Empire Utilities Agency (@IEUAwater). Add the hashtag #KickWaterWaste.
- 4. Your water saving image will be entered in a drawing for a water saving swag bag on June 1, 2016. All images must be uploaded and tagged by May 31, 2016 in order to be entered into the raffle.
- 5. Must be over 18 to participate.
- 6. Prize must be picked up within 30 days at IEUA's Headquarters: 6075 Kimball Avenue, Chino, CA 91708.

Visit www.KickWaterWaste.com for additional tips, rebates and conservation efforts.

The Inland Empire Utilities Agency covers 242-square miles, distributes imported water, provides industrial/municipal wastewater collection and treatment services, and other related utility services to more than 850,000 people through its member agencies which include Chino, Chino Hills, Cucamonga Valley Water District, Fontana, Fontana Water Company, Montclair, Monte Vista Water District, Ontario, and Upland.