

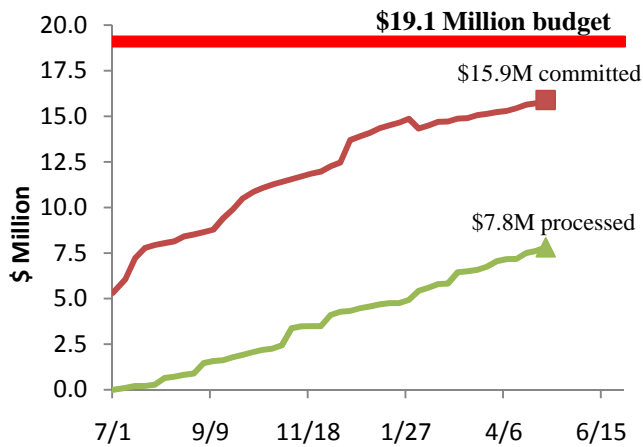


# Weekly Conservation Program Update

Fiscal Year 2011-12

May 7, 2012

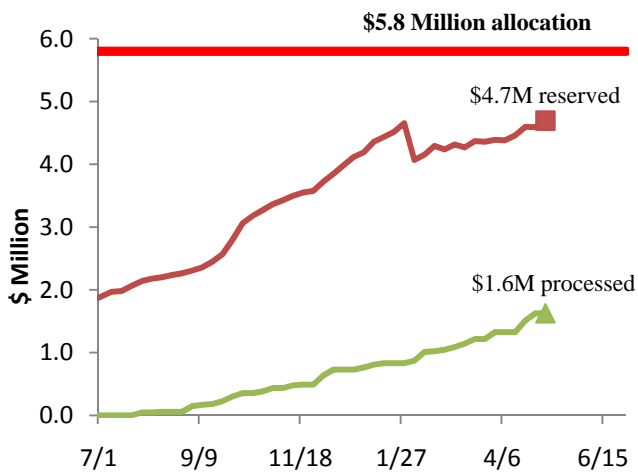
## Conservation Program Summary



### Summary

- ❖ Approximately \$15.9M committed to date
- ❖ \$181,000 in new commitments last week
- ❖ Specific program information detailed below

## Regional Commercial

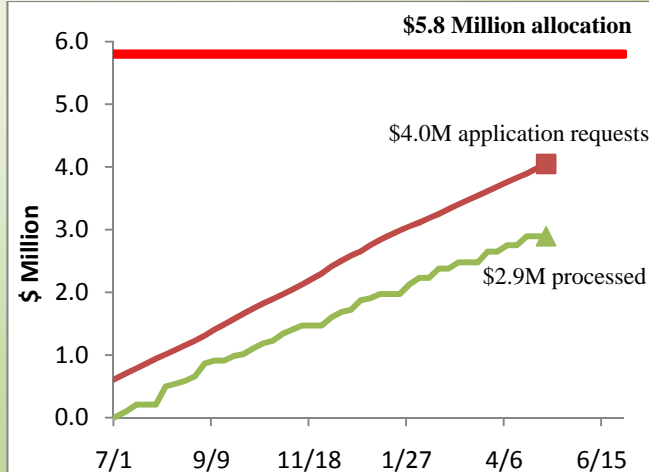


### Notes

- ❖ 256 unique website visitors last week (10 percent increase)
- ❖ \$106,000 in new reservations last week
- ❖ Top devices for the week – HETs, ULWUs, & WBICs
- ❖ For additional information, contact Bill McDonnell at (213) 217-7693

**19 %**  
Remaining

## Regional Residential



### Notes

- ❖ 3,710 unique website visitors last week (11 percent decrease)
- ❖ \$75,000 in application requests last week
- ❖ MWD partnering with Western MWD for Riverside Home & Garden show this weekend
- ❖ Marketing materials available at <http://socialwatersmart.com/memberagencies/memberreports>
- ❖ For additional information, contact Alice Webb-Cole at (213) 217-6716

**30 %**  
Remaining

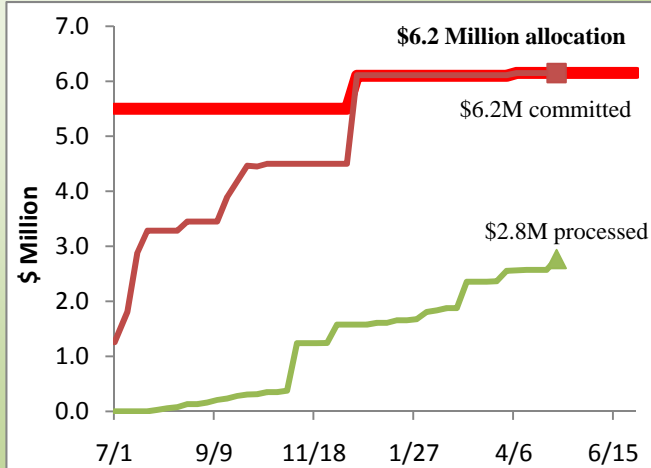


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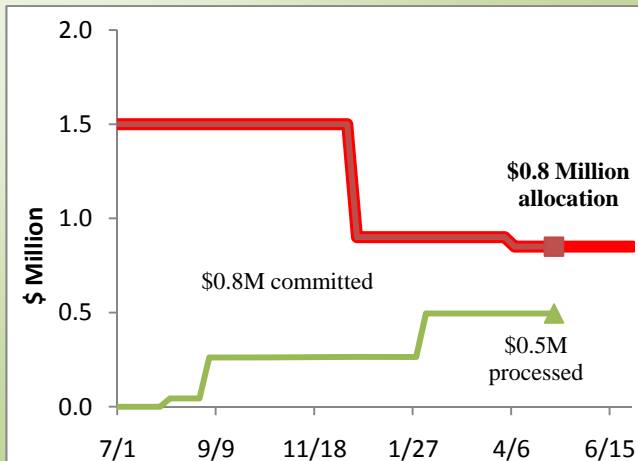
## MWD Funded / Member Agency Administered Program



### Notes

- ❖ 81 approved projects for FY 2011/12
  - 49 residential
  - 32 commercial
- ❖ Invoices must be received by May 15
- ❖ For additional information, contact Carmen Pina at (213) 217-6670

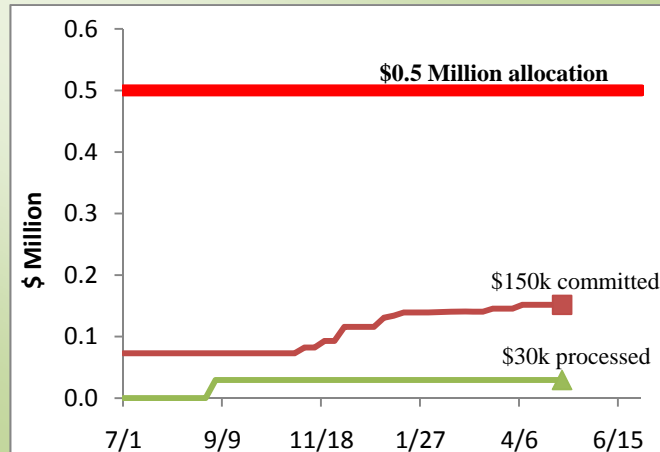
## Existing Contract Commitments



### Notes

- ❖ Existing contract commitments for:
  - Enhanced Conservation Program
  - Water Savings Performance Program
- ❖ 3 final reports received
- ❖ For additional information, contact Timothy Schaadt at (213) 217-7911

## Agricultural Conservation Program



### Notes

- ❖ 30 projects approved to date
- ❖ 5 projects completed
- ❖ For additional information, contact Mark Graham at (213) 217-5793